

## **Media and the information age**

... the medium structures, constrains or amplifies the message and its reception... (338).

### **What are 'the media'?**

Media »communicate values, emotions and opinions as well as ideas and information« (339).

### **Corporate ownership of the media**

### **Telecommunications**

...direct lateral communications (343)

### **The computer and the internet**

### **The rise of informational society**

M. Castells: a network society and a space of flows.

Whereas in the industrial age, machines mimicked a person's physical characteristics ..., in the informational age, the conscious mind itself is emulated and may eventually be relegated to a marginal status. (349).

## **Informational society: economic effects**

## **Informational society: social effects**

Negative effects of TV viewing, a reduction of a global culture to the lowest common denominator, destructive consumerism.

## **Gender and representation**

... the media distorts, underrepresents or misrepresents women (356); ... women become trapped in a male gaze (354).

## **The media, race and social identity**

... all saw the programme in a different way, through the differently tinted lenses of their own cultures, kinship patterns, social preferences, religions and norms. (355).

N: Ekonomski, socialni in kulturni učinki informacijsko-komunikacijskih tehnologij. (Najmanj 1,5 strani.)